

> Impact Program

Create more societal impact
through your research and teaching

2025



› Nomination and selection

- › Do you have within your research institute, department or faculty mid-career assistant or associate professor with a track record in research and who wants to get better at creating impact and has already some ideas in mind they want to develop further? They might be a perfect candidate to join our Impact program.
- › Let us know which candidates you would like to nominate for 2025 before the **29th of November** and why (max. 3 per faculty/ OZI)
- › We will contact the candidates and ask them about practicalities / availability and motivation
- › We will select the candidates. If there is a fit but the candidate is not able to join immediately, we will put him/ her on the waiting list for another edition
- › We will let you know who we selected.
- › Thank you!!!!

› Eligibility and Practicalities

› Who is eligible to be nominated

- › Researcher who want to get better at creating impact. Appointment at the University of Amsterdam, Amsterdam UMC or VU Amsterdam;
- › Mid-career assistant or associate professor with a track record in research with already some experience with creating impact, working with external parties;
- › Participants preferably have a project or idea that they want to develop and take to the next level;
- › The program is relevant for all scientific disciplines;
- › Participants are nominated by their department, faculty board or research institute.

› Practicalities

- › The program consists of a total of 6 days over a 6 months period
- › The starting dates in 2025 are: 18th of March in Dutch and 2nd of October in English
- › Costs: €2,750 (€1,375 OZI/ faculty budget and €1,375 funded by IXA)
- › Max participants: 14
- › More information? Contact Diane Schöller d.scholler@amsterdamumc.nl

› About the program

› IMPACT PROGRAM

Every aspect of the program is geared towards strengthening the skills to create impact. The Impact Program is highly varied and includes:

- › Intake interview
- › 4 thematic modules 3,5 days in total
 - › scientific storytelling
 - › negotiation and communication
 - › meeting experts in the field and in science & implementation
 - › presentation of the impact strategy
- › 2 half-day writing sessions: working on the impact strategy
- › 2 sessions intervision: in-depth exploration of personal impact case
- › Homework assignments prior to the modules and in between meetings.

› Participants edition fall 2023: some quotes

- › *“The training has (partly) ensured that I can confidently take on the chairmanship of a large consortium. I have now been given a good solid foundation to build upon, which also makes me very enthusiastic about it.”*

Nathalie Bravenboer, Associate Professor AMS, Department Laboratory Science, Amsterdam UMC and Program director Tissue Function and Regeneration

- › *“From idea to execution, what steps do I take to achieve impact? Who and what do I need for that? I now have a clear overview of that after completing the impact training.”*

Jeroen den Dunnen, Principal Investigator All, Amsterdam UMC

- › *“The impact program showed me different impact strategies, approaches and how to involve stakeholders (with confidence!). It really gave me a set of new things and skills to work with.”*

Silvia De Conca, Assistant Professor, Amsterdam Law & Technology Institute, Faculty of Law, VU Amsterdam

› Participants edition spring 2023: some quotes

- › *“Learned to look more strategically at project plans, making topics such as communication and engaging your stakeholders much more frequent in the timeline. Also, exercises such as delivering under time pressure, pitching to lay people and negotiating with actors during module 2 have both made me more knowledgeable and also provided content that I could immediately put to use for other purposes such as a grant application.”*

Bibian van der Voorn, MD and assistant professor Faculty of Science, Youth and Lifestyle, VU Amsterdam

- › *“I've always been concerned with impact; you can't start early enough to think about the relevance of your research to society. It does require a different way of thinking, which I mastered during the Impact program. What do you want to achieve, for whom and who do you need in this process of creating impact?”*

Astrid de Wind, assistant professor of Public and Occupational Health, Amsterdam UMC

- › “During the program we discussed the different impact opportunities to see which route to impact suits best. The group of participants was an interesting mix of scientists from different disciplines. This gave so many different perspectives. Following the program was a very positive experience.”

Esther Eiling, associate professor of Finance at the University of Amsterdam

› Participants edition spring 2022: some quotes

- › *“The program has taught me there are many ways in creating impact. The different approaches from other participants have inspired me to think creatively about our own project. Valuable also: open discussions with experts, networking and writing sessions for a non-academic audience.”*

Margreet Stolper, XENDENS, Amsterdam UMC

- › *“When you start as a researcher, society and colleagues from other scientific disciplines are at distance. The Impact program is a cohort of motivated colleagues who want to make a difference in the world. It is so inspiring! And the support from the institution to spend time on this is important.”*

Martin Gevonden VU-AMS, FGB