



## Music 360 project

### A 360 DEGREES PERSPECTIVE ON THE VALUE OF MUSIC

#### AGENDA Consortium Meeting (2 days)

Zoom: URL: <https://bit.ly/jaap-zoom> passcode: 238334

#### Theme: What will we deliver at the end of the project?

Dates of meeting	28, 29 April 2025	
Location	<u>GMT</u> - Musiikin Satama (Eng: Port of Music, office of GTM, Teosto, Gramex and other music industry organizations in Finland)	
	<u>Address</u> : Keilasatama 2 A, 02150 Espoo, Finland	
	Location on Google map: <a href="https://maps.app.goo.gl/C27PRwEsFdDsUnL27">https://maps.app.goo.gl/C27PRwEsFdDsUnL27</a>	
<b><u>Day 1</u>, Monday 28<sup>th</sup> April, 2025 – 8.30 - 17.00</b>		
09:00 – 09:05	Welcome (Introduction around the table)  Introduction to the program  Presence and planned attendance of the meeting	<b>Lauri &amp; Piia</b>
09:05 – 11.00	Presentation of the project to Gramex and Teosto delegates	<b>Jaap</b> and Lauri
11.00 – 12.30	<ul style="list-style-type: none"><li>- <b>D2.5 architecture and implementation (May 31)</b><ul style="list-style-type: none"><li>o Prototype implementation of the backend + authentication services</li><li>o Specification (deliverables)</li><li>o API for venues</li><li>o AI tools</li></ul></li><li>- <b>D2.6 security (June 30)</b><ul style="list-style-type: none"><li>o Two scenarios concerning data sharing between parties without disclosing individual data elements (Yulu)</li></ul></li></ul>	<b>Gio</b> (D2.5) and <b>Yulu</b> (D2.6)



	<ul style="list-style-type: none"> <li>○ Prototypes illustrating the scenarios. Not intended for production situations</li> </ul>	
12.30 – 13.30	Lunch	
13.30 – 15.00	<ul style="list-style-type: none"> <li>- <b>D3.2 Dashboard (sep 30)</b> <ul style="list-style-type: none"> <li>○ Additional requirements of right holders (based on BAM Pop Auteurs workshop, or workshops needed with right holders?) (Jaap)</li> <li>○ Requirements of policy makers (workshop with EU representatives is planned) (Roel, Jaap)</li> <li>○ Workshop with all partners to elicit and prioritize the next round of requirements (Gonçal, all, @meeting)</li> <li>○ Include social and health value in the dashboard (Maria, Blanca, Lisa, Conrado)</li> <li>○ Consequences for the backend (WP2)</li> </ul> </li> </ul>	<p><b>Jaap</b> (additional requirements from right holders)</p> <p><b>Roel</b> (policy makers)</p> <p><b>Goncal:</b> workshop on additional requirements (45-60 min)</p> <p><b>Maria ,Blanca, Lisa, Conrado:</b> (social value, healthcare)</p>
15.00 – 15.30	Refreshments	
15.30 – 17.00	<p><b>D4.2 Ecosystem-level analysis (aug 31)</b></p> <ul style="list-style-type: none"> <li>- Demonstration of analysis of two cases that effect the ecosystem with the e3value toolset (Roel, Jaap, Sander, Bruno, Ioan) <ul style="list-style-type: none"> <li>○ RAAP/PPI</li> <li>○ EU integrated market</li> </ul> </li> </ul>	<b>Roel, Jaap</b>
18:30 – 20:30	<b><u>Dinner, (Everyone pays for themselves and declare on project).</u></b>	
End of day 1		
<b><u>Day 2, Tuesday 29<sup>th</sup> April, 2025 – 8.30 -17.00</u></b>		



9:00– 10:30	<ul style="list-style-type: none"> <li>- <b>D5.2 Sustainable business model (oct 31)</b> <ul style="list-style-type: none"> <li>○ Scoping of the deliverable: only the business model or more (all, @meeting)</li> <li>○ Deployment model after the project: A proposal &amp; discussion (Roel, Jaap, all @meeting)</li> <li>○ Decision taking regarding the deployment model (all @ meeting)</li> </ul> </li> <li>- Identification of next steps (all @ meeting)</li> </ul>	<b>Roel, Sander, Jaap</b>
10:30 – 11.00	<b>Coffee break</b>	
11.00 - 12.30	<ul style="list-style-type: none"> <li>- <b>D6.6 International living labs (Feb 28, 2026) and D6.7 Open API (feb 28, 2026)</b> <ul style="list-style-type: none"> <li>○ Discussion per Living Lab; what will be the expected results (each responsible partner presents a short presentation about the current state of the Living Lab)</li> <li>○ Experimentation ToolKit (ETK) plus validation experiment in South America (Jaap, Bruno)</li> <li>○ OpenAPI (Gio)</li> </ul> </li> </ul>	<p><b>Peeter/Ingmar, Blanca, Laura/Piia, Lisa, Bruno, Conrado (LL)</b></p> <p><b>Jaap, Bruno (ETK), Gio (API)</b></p>
12.30 – 13.30	<b>Lunch</b>	
13.30 – 15.00	<b>Presentation GEMA and discussion</b>	<b>Johannes (GEMA), Jaap</b>
15.00– 15:30	<b>Refreshments</b>	
15.30 – 16.30	<ul style="list-style-type: none"> <li>- Music360 movie (Jaap)</li> <li>- Other dissemination actions (Mekky, Frank, Denis)</li> <li>- Final academic publications <ul style="list-style-type: none"> <li>○ One about WP1: the methods (Blanca, Maria, Ingmar, Peeter)</li> <li>○ One about WP2: the architecture (Gio, Yulu, Jaap)</li> </ul> </li> </ul>	<p><b>Jaap (movie)</b></p> <p><b>Mekky (other dissemination actions)</b></p> <p><b>Blanca/Maria/Ingmar, Gio, Jaap (publications)</b></p>



	<ul style="list-style-type: none"><li>○ One about WP4: ecosystem level analysis (Roel, Jaap)</li><li>○ One about WP6: all living labs together (Blanca, Maria, Ingar, Peeter)</li></ul>	
16.30 – 17.00	Project management (reporting).  Action list and closing	
End of the Consortium meeting		