





Music 360 project

A 360 DEGREES PERSPECTIVE ON THE VALUE OF MUSIC

AGENDA Consortium Meeting (2 days)

Dates of meeting 17, 18 september 2024

Location IMRO offices
Pembroke Row, Lower Baggot Street, Dublin 2
Zoom: URL: <https://bit.ly/jaap-zoom> passcode: 238334

Day 1, Tuesday 17th September, 2024 - (Boardroom)

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| 09:00 – 09:05 | Welcome (Introduction around the table) Introduction to the program Presence and planned attendance of the meeting | Lisa |
| 09.05 - 10.30 | Status of deliverables etc.: <ul style="list-style-type: none">- D7.2 Dissemination, communication and exploitation plan version 2 (Jorn)- D3.1 Reusable dashboard to present and analyse the value of music - version 1 (Denis)- Round table EU (Jaap)- Legal issues – use of CMO data (Bruno)- Architecture and implementation Music360 platform (Oscar, Giovanni) | Jorn, Denis, Lima, Jaap, Bruno, Oscar, Giovanni |
| 10:30 – 11:00 | Coffee break | |
| 11:00– 13.00 | Living labs <ul style="list-style-type: none">- Data analysis Finnish living lab- D6.5 National living labs: Outline; planning of deliverable; tasks to be done, joint paper | Bruno (lead), all CMOs and BMAT |
| 13.00 – 14.00 - | Lunch break | |
| 14.00 – 17.00 | Workshop Evaluation of Living Labs: | |



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| | <ul style="list-style-type: none">- Lessons learned- Implications for the second round- GEMA?- Portugal, South America?- Spain (healthcare, retail)- NL- Finland- Ireland | Sander and Lauri |
| 18:30 – 20:30 | Dinner (Networking) <u>Dinner</u>, (Everyone pays for themselves and declare on project). | |
| End of day 1 | | |
| <u>Day 2,</u> Wednesday 17th April 2024 (Boardroom) | | |
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| 9:30– 11:00 | Workshop stakeholder needs version 2 (D6.2 Stakeholder needs for understanding the value of music – version 2) <ul style="list-style-type: none">- Clusters of experiments of v2- Toolkit- Policymakers?- Healthcare?- Cultural? | Roel, Jaap |
| 11:00 – 11.30 | Coffee break | |
| 11.30 - 13.00 | Workshop - Value of Music version 2 (D1.2 A framework to quantify and qualify the value of music – version 2) | Peeter/Ingmar, Blanca |
| 11.30 – 13.00 | Discussion of the demonstrator | Goncal and others |
| 13:00 – 14:00 | Lunch break | |



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| 14:00 - 15:00 | Experimentation toolkit | | Roel, Jaap (TVE) |
| 15:00 - 16:00 | (D2.5 A distributed architecture and implementation for music data collection, representation, and distribution –version 2) | | Oscar, Giovanni |
| 16.00 – 16.15 | Action list and closing | | |
| End of the Consortium meeting | | | |
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